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FOR IMMEDIATE RELEASE:

Largest family-owned pedigreed seed processing operation in Western Canada breaks ground

Domain, Manitoba – Local seed company, Pitura Seeds, recently broke ground on the largest family-owned pedigreed seed processing operation in Western Canada. The state-of-the-art cleaning facility will process 800-1000 bushels per hour, with the potential to double capacity in the future, and will focus on cereals and soybeans. The new concrete structure will be located North of the current business, located approximately 3 miles West of the town of Domain, MB.

Family-owned Pitura Seeds was established in the 1950s by Carl and Clara Pitura. Their son Calvin, and daughter-in-law Barbara Strath-Pitura, came into the business in 1978, seeing opportunity for producing high-quality pedigreed seed. The multi-generational business now includes the next generation of son Connor Pitura who manages the seed farm, and son-in-law Tom Greaves, in addition to 10 other full-time staff.

“Having been a pedigreed seed grower since the 1970s, I’ve seen great evolution in our industry,” says Calvin Pitura, Chairman of Pitura Seeds. “Today I see remarkable opportunities for growth in the certified seed market, and its ability to provide value to our grower customers.”

The current expansion will utilize the latest seed cleaning technology, and will more than triple Pitura Seeds’ total cleaning capacity. Running more efficiently and with a greater capacity will allow the company to focus on the quality needs of their grower and industry seed partner customers.

“At the end of the day, this expansion is all about doing more for our customers,” said Tom Greaves, President and General Manager of the company. “Our company’s success has been driven by focusing on their needs.”

The seed processing plant broke ground on April 10, 2018, and is expected to be fully operational by October 1st of this year.

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The Hope of the Harvest Begins with the Seed